



Enter to the
competition now!

Full briefing

2008 Edition

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For the past 4 years, the 'Artwork Contest' website has allowed exceptional artists to express their talent by means of this gallery. Furthermore, this has helped us grow our international network of skilled designers and agencies that participate in our product creation.

This site is not a platform where everyone comes to enter a design in hopes of winning a prize: the 'sponsorship' put into place allows the winners to benefit from a large exposition with their work being exposed during international trade shows as well as in numerous specialized magazines.

To develop your notoriety, to be known and renowned for your art is more important than to win a simple contest; this is why Salomon is particularly close to artists that transpire fresh inspirations in a board.

A very particular attention is brought to works done using traditional techniques: computer graphics are of course welcome, but other means often bring more enlightenment; graphic illustrations done by hand (gluing, sewing, clay, paint...) then adapted to the composition of a board have a better chance of winning if they transpire the true sensibility and creativity of the artist. The fusion of ideas, graphic concepts (mix of photos, paint, vector graphics...) are such means that we value on this site.

Get out your mouse, pens, paint brushes, scissors, glue, we are impatiently waiting for your masterpieces!

By participating to this artwork contest 2007, each participant (individual or group) must fulfil the following requirements and abide with the following rules.

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For more informations about snowboards please connect to :

<http://www.salomonsnowboard.com/>

And

**Sub
Vitamine™**

**burö créatif
made in europe**

For more informations about this contest please contact us

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Article 1 : Eligibility

Any individual or group, professional or student and over 18 years of age, from any design field, from anywhere in the world except where prohibited by local laws, may enter the competition. Free registration is required and winners will be granted with cash prize awards (See Awards Below).

Participants authorize Salomon to record their personal details on a database conform with current laws.

Participants who submit their artwork in the "free submission area" will not be considered to be entering the contest, and therefore will not be considered for awards and nomination in the contest ranking.

Article 2 : Dates

Registration will be open from January 7th, 2008 onwards.

Designs will be accepted until February 29th, 2007 before noon (8:00) at the latest (Paris Time).

Please fill in the form on the internet site. You will then receive an entry number.

Salomon is completely free to stop the competition at any moment for any reason.

Article 3 : Awards

The most interesting designs will be presented to the Salomon's Jury and proposed to the snowboard team as potential in-line products. Salomon will publish an exhaustive results report on SALOMON snowboard web site.

The jury will designate the top three designs judged on theme, treatment, execution, style and presentation for our target consumer group.

Prize money is 4.500 euros split between the 5 winning entries.

Salomon may contact any participant to express further interest in their proposed graphic designs.

Payment shall be done after receipt of all necessary justifications of the use by SALOMON of the design as mentioned in those rules.

NO WINNER COMPULSORY

Article 4 : Theme

Participants are requested to develop one or more designs with a maximum of three designs per individual or group connected to the universe of one of our targets, free of theme.

Article 5 : Jury

The Jury is composed of the Snowboard Design Manager, Designers, Marketing Managers... and professional snowboarders.

The judges' decision is final. No feedback will be offered and no explanations as to the decision will be disclosed to competition participants.

Article 6 : Subscription format

6.1 The design documents are to consist of the following 2 elements:

your original Works (150 dpi, scale 1/2)

your copy works (72 dpi, for upload)

In the event of a winning design: we will request high resolution images.

As final files are usually too big to send via e-mail, you will be asked to upload the file directly on our ftp server.

All entries must be newly created and unpublished.

Authorship and explanation of ideas:

Purpose of proposal : A brief description of your work and explanation your chosen subject (which target?, why this mood?...) within 100 words (English or French) and a declaration of authorship included in the registration form.

The participant certifies that the design is his own creation and has been developed in conformity with the competition's guideline. The participant undertakes to respect all the competition's guideline including the winners specific rules should the case arise. The participant agrees to indemnify, defend and hold harmless Salomon and Adidas-Salomon Group from any damages resulting from a claim of rights infringement by a third party . In addition, he accepts that his name appears on the Salomon web site.

<http://www.artworkcontest.com>

Download the full package :

http://www.artworkcontest.com/download/SSAC_LayoutsKit.zip

6.2 The designers who are not entering the contest, but submitting their artwork in the "Free submission area" must submit documents that consist of the following elements:

Jpeg RVB 150 dpi, 21 X 14,9 cm

Name and internet link (address or website) must be included within the artwork layout.

Original work, available for an exclusive use by Salomon

Article 7 : Competition guidelines

7.1 Projects entered in the contest must be original works and exclusively designed for this purpose. The participant should be aware that competing for equivalent competitions with the same or a similar design could infringe the right of third parties. The participant agrees to indemnify, defend and hold harmless Salomon and Amer Group from any damages resulting from a claim of rights infringement by a third party.

7.2 Projects must be completely free of rights and of any kind of obligation. The design shall not in any way infringe any third party's right, including but not limited to copyright, logos, trademark, trade names, image rights or other proprietary rights of publicity or privacy. Each participant is aware he may be a winner and therefore participants have to be 100 % sure their designs are completely free of rights for any use by Salomon. This means that the participant undertakes to obtain the consent for the use of designs by SALOMON from all people involved.

7.3 Winner-Specific Rules :

By participating in this contest, winners transfer automatically to SALOMON who accepts, the full and entire property of any creation, invention, technical or aesthetic solution he will realize in the framework of this contest. Consequently, SALOMON can protect them in its name and at its expenses. This assignment includes notably all transferable rights the winners have according to the industrial and intellectual property laws regarding amongst others and without limitation patents, models, trademarks, copyrights, software, including the rights for copying, representation, adaptation and transformation by any mean and in any form and for any purpose (such as but not exclusively promotion, advertising, sales) and this is without limitation in time, space and quantity.

The awards indicated in the article 3 correspond to the complete payment due by SALOMON and include thus also the counterpart of the said assignment. Winners agree not to receive royalties or additional compensation for such use, it being understood and agreed to by winners that the consideration for such use is encompassed by the awards above mentioned. By participating to this contest, winners commit themselves to keep secret the winning design. Winners will take every precaution in this respect. Winners undertake not to make any use of the winning design. Winners especially undertake never to disclose the winning design in any way and to whomever. This obligation of non-disclosure will continue until it is expressly waived by SALOMON (on average one year after the date of publication of the list of nominees).

SALOMON has no obligation to use the winning Designs but will keep informed the winners.

Only entries with a declaration of authorship are accepted.

The problems and controversies which cannot be settled by amicable arrangement within three weeks, shall be submitted to the jurisdiction of the courts of Annecy which will judge according to the French law.

<http://www.artworkcontest.com>

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